PARWAYS AI

AI MANAGEMENT PARTNERS FOR AUTOMOTIVE DEALERSHIPS

YOUR DEALERSHIP. YOUR AI MANAGEMENT TEAM.

Customized AI employees designed around your dealership's operations—helping your team improve sales execution, manage inventory, reduce administrative burden, and make better-informed business decisions.

Package	Planned Standard Price	Founding Business Partner Price
Essentials	$5,000	**$2,500**
Professional	$10,000	**$5,000**
Enterprise	$15,000+	**Starting at $10,000**

Founding Business Partner pricing is introductory launch pricing. Planned standard prices are the intended future pricing levels and may apply to future installations.

1. ESSENTIALS

Founding Partner Price: $2,500 | Planned Standard Price: $5,000

The foundation: a customized AI Chief of Staff that helps the dealership organize daily activity and keep important work moving.

Included capabilities

- Customized AI Chief of Staff configured around the dealership's workflow.
- Personalized morning business briefing with key priorities, reminders, and items needing attention.
- Basic customer inquiry and lead intake support.
- Customer follow-up reminders and follow-up task organization.
- Appointment and test-drive coordination support.
- Daily task and priority organization for management and staff.
- Basic administrative assistance and daily business summaries.
- Practical recommendations to help owners and managers identify items that may need attention.

2. PROFESSIONAL

Founding Partner Price: $5,000 | Planned Standard Price: $10,000

Includes all Essentials capabilities. The following are the additional capabilities introduced at the Professional level:

AI Sales Management

- Advanced sales lead management, prioritization, and opportunity analysis.
- Salesperson activity and sales-performance reporting.
- Identification of missed sales opportunities and recommended follow-up actions.

AI Inventory Intelligence

- Vehicle inventory aging, turnover, and performance analysis.
- Vehicle acquisition and disposition tracking support.
- Inventory pricing analysis and identification of potential inventory profit opportunities.

AI Marketing Team

- A customized AI marketing team configured around the dealership's marketing goals and preferred approach.
- Support for marketing strategy, campaign planning, promotional ideas, and customer re-engagement.
- Preparation of marketing content and campaign materials as directed by the dealership.
- Marketing activity analysis and recommendations when relevant performance data is available.

Advanced Administrative Workflows

- Advanced paperwork and deal-document tracking.
- Organization of outstanding administrative items and customized departmental workflows.

3. ENTERPRISE

Founding Partner Price: Starting at $10,000 | Planned Standard Price: $15,000+

Includes all Essentials and Professional capabilities. Enterprise adds a broader, coordinated AI management team, deeper business intelligence, and the specialized Dealership Legal Intelligence System described below. Final scope and pricing depend on dealership size, locations, systems, and customization requirements.

Advanced AI Executive Management Team

- Multiple specialized AI employees coordinated to support dealership management.
- Dedicated AI assistant roles for sales, inventory, marketing, administration, and business intelligence.
- Advanced management dashboards and consolidated operational reporting.
- Multi-location management capabilities where supported by the dealership's systems and integrations.

Advanced Financial & Business Intelligence

- Dealership profitability and performance analysis using reliable available data.
- Vehicle acquisition cost versus selling-price analysis.
- Gross-profit analysis when the required deal data is available and validated.
- Expense monitoring and inventory holding-cost analysis.
- Sales trend analysis and identification of potential profit leaks.
- Management recommendations intended to support better-informed operational and financial decisions.

PARWAYS AI Dealership Legal Intelligence System

A specialized dealership knowledge system designed to help owners and managers understand automotive dealership laws, regulations, compliance requirements, and business procedures. Its knowledge base is intended to draw on authoritative legal and regulatory sources and may be reviewed with qualified legal professionals.

The system can help users:

- Understand general dealership rules and regulatory requirements.
- Research topics involving state dealership laws, DMV procedures, titles, registrations, and sales documentation.
- Review general information about FTC requirements, consumer protection, advertising, and dealership compliance.

- Identify potential legal or compliance issues that may warrant attention.
- Organize relevant information and prepare questions or materials to discuss with the dealership's licensed attorney.

Legal knowledge, compliance & attorney consultation

The PARWAYS AI Dealership Legal Intelligence System provides advanced, attorney-informed legal knowledge and guidance concerning dealership laws, regulations, compliance requirements, and business procedures. It can help identify potential issues, explain applicable general rules, and prepare questions or next steps to discuss with a licensed attorney. The system is not a licensed attorney and does not provide legal representation. Dealerships should consult their licensed attorney for legal advice, case-specific legal opinions, and decisions requiring professional legal judgment. Any attorney consultation or legal service must be provided through an appropriately established attorney-client relationship.

OWNER CONTROL & APPROVAL

PARWAYS AI is designed to assist the dealership—not take control away from its owners or management. AI employees can prepare analysis, recommendations, reports, customer communication drafts, marketing materials, and proposed actions. The dealership retains approval over external communications, publication, advertising spend, purchases, and consequential business decisions unless a specific action has been expressly authorized in the agreed implementation.

IMPLEMENTATION & ONGOING COSTS

Each installation is customized to the dealership's actual operations, goals, and available systems. The one-time implementation price covers the agreed setup and customization scope. Hosting, third-party software, paid integrations, usage charges, maintenance, and ongoing support are not assumed to be included indefinitely; any applicable recurring or third-party costs will be identified in the proposal or service agreement before work begins.

LIMITED MONTHLY AVAILABILITY

We Only Take On a Handful of New Business Partners Each Month.

Every PARWAYS AI system is custom-built around the individual business. We deliberately limit the number of new installations we accept each month so we can give every business the attention, customization, and implementation support it deserves.

Interested dealerships can contact PARWAYS AI to discuss their operations and reserve a place in the upcoming installation schedule. If current capacity is full, prospective partners may request to join the waiting list.

PARWAYS AI — Money Saved Is Money Earned.

Customized AI management teams for businesses ready to work smarter.